

Your Golf Travel acquires assets of INTA Group

Your Golf Travel Ltd, Europe's fastest growing Golf Travel Company, has continued its rapid expansion by acquiring all the assets and brands of the Inta Group for an undisclosed sum.

The INTA Group's brands began trading in 1976 and includes 3D Golf, Bill Goff Golf Tours, Longshot Golf Holidays, as well as their other established brands of 4golf.com; Teetimesanywhere.com; Jack High Bowling; Clubhouse Promotions, Escorted Golf Tours and the Sunshine Challenge. A number of these websites will continue to remain visible in golf travel due to their strong links with consumers, the travel industry and golfing suppliers.

Inta Group had combined sales of £16 million in 2008 and Your Golf Travel felt compelled in making this acquisition in order to protect as many golfers as possible as well as the future reputation of the Golf Travel Market. It should be noted that Your Golf Travel has only acquired INTA Group's assets but not taken on any of their liabilities.

In line with the Company's high growth strategy, Your Golf Travel has made four other acquisitions over the past twelve months and intends for these key brands to also operate as divisions of Your Golf Travel Limited. Your Golf Travel is dedicated to 'Putting More Golfers on Fairways' and by acquiring a further database of over 200,000 golfing clients will now form Europe's largest Golf Travel Company.

The Company now wishes to offer all previous INTA Group clients the opportunity to rebook their holiday at heavily discounted prices. Ross Marshall, Chief Executive, commented 'Your Golf Travel is delighted to add these well renowned brands into our expanding portfolio and remains as committed as ever to offering golfers the best service, experiences and prices on the Internet.'

For more information about [Golf Holidays](#) throughout the UK, Europe and Worldwide at the lowest prices on the internet please visit [Your Golf Travel.com](#)

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